

WESTFIELD A YEAR IN REVIEW 2015



CITY OF

Westfield
INDIANA

2015 / A LOOK BACK

As we move forward into 2016, I wanted to make sure we don't lose track of what our community accomplished in 2015.

We launched WeConnect early in the year, which helped our Public Works department respond to important issues like potholes and street repair. Westfield Parks and Recreation provided an entire year's worth of great events like Melt the Trail, Westfield Rocks the 4th, Movies in the Park, Voices from the Past and Westfield in Lights.

Our Economic and Community Development department had another banner year, doing their best to keep up with new businesses coming to town and new homes being built in droves. People know there is something big going on in Westfield and want to be a part of it.

Westfield's public safety professionals in our Fire and Police departments again delivered another year of dedicated service. In fact, we were recently named one of the top 10 safest communities in Indiana by Consumer Affairs.



We also saw tremendous successes happen at Grand Park. There were people from all over the country who came to Westfield with kids, grandkids and the rest of the family to enjoy family experiences and learn life lessons. Best of all, we are seeing that impact in our community's businesses.

I'd encourage you all to stay in touch with us throughout 2016 by following us on Facebook and Twitter. You can also sign up for our e-newsletter by going to <http://eepurl.com/bcATB5> and entering your email. If you have tips for our newsletter, send a note to communications@westfield.in.gov.

Looking forward to many successes in the new year!

All the best,

Andy

Andy Cook, Mayor



ELECTED OFFICIALS

Mayor	Andy Cook
Clerk Treasurer	Cindy Gossard
City Council	Chuck Lehman, President
	Jim Ake, Vice President
	Joe Edwards
	Steve Hoover
	Robert Horkay
	Mark Keen
	Cindy Spoljaric

DEPARTMENT HEADS

Todd Burtron	Chief of Staff
Ken Alexander	Grand Park Director
Melody Jones	Parks & Recreation Director
Chris Larsen	Informatics Director
Jeremy Lollar	Public Works Director
Joe Lyons	Fire Chief
Erin Murphy	Communications Director
John Rogers	Enterprise Director
Joel Rush	Police Chief
Matt Skelton	Economic & Community Development Director

SOCIAL MEDIA

	/CityofWestfield /Grand-Park-The-Sports-Campus-at-Westfield /WestfieldWelcome
	/@CityofWestfield /@MayorCook /@GrandParkSports /@WstfldWelcome
	City of Westfield All available for both IOS and Android devices grandpark.org westfieldwelcome.com
	/@WSTFLDWELCOME

ADMINISTRATION + COMMUNICATIONS

2015 ACHIEVEMENTS

Westfield's administration of both elected officials and appointed staff is committed to serving the residents and businesses of the community to the best of our ability.

Raised more than
\$12,000
for Westfield
Youth Assistance
Program

Special Census begins which
will bring an estimated
\$333,000
a year in extra funding based
on increased population

LAUNCHED WESTFIELD WELCOME
HOSPITALITY INITIATIVE AND WEBSITE
WESTFIELDWELCOME.COM

NAMED
TOP WORKPLACE 2015
BY THE INDY STAR



Ranked 7TH of
America's Best Small Communities
– WalletHub

Façade Improvement
Grant Program: total
investment of
\$91,774 in
2015

Named one of the
Best Cities for Young
Families
–NerdWallet



Todd Burtron Chief of Staff
completed an intensive training
course in executive leadership at
Harvard University's
Kennedy School of Government
Named quarter finalist in
the America's Best Communities
and received \$50,000

BAGI—
Westfield is growing faster than
any other community



The Public Works Department provides quality services that support the infrastructure demands of the City of Westfield to enhance the safety, welfare and aesthetic environment of the residents, businesses and visitors.



\$2,295,000
SPENT ON
ROAD MAINTENANCE
(PRESERVATIVE SEAL,
CRACK SEAL, RESURFACING,
RECONSTRUCTION, STRIPING)

COMPLETED
21 MILES
OF SHOULDER
MAINTENANCE
AND REPAIR

COMPLETED
320 FEET
OF SIDEWALK
REPAIR

Constructed
2.77
miles of trail

Resurfaced
8.32
miles of roadway

166TH Street, 169TH Street,
Birdseye Drive, Brooksbury Drive,
Carey Road, Creekwood Drive,
Gray Road, Greyhound Pass,
Highwood Drive, Newby Court,
Shady Nook Road, Spring Mill Road,
Union Street, Westlea Drive

Delivered
\$11,273,523
of construction infrastructure:
(4) roundabout intersections:

191ST Street
& Tomlinson Road

Grand Park Boulevard
& Wheeler Road

161ST Street
& Oak Ridge Road

156TH Street
& Spring Mill Road

\$112,721.00
saved by remediating
250 trips hazards vs.
removing and replacing
street panels.

*We strive to repair
potholes within 24 hours
of being reported*

TOTAL
INSPECTION HOURS FOR 2015
6,453

TOTAL
INSPECTION REVENUE
\$362,449.80



The Westfield Fire Department responds to and mitigates all types of natural and human-made emergencies. We pride ourselves on providing the highest quality of service to the citizens and visitors of Westfield.

FIRE DEPARTMENT

Busiest year for WFD as they surpassed 2500 runs for 2015 an 11% volume increase from year before

WFD'S ANNUAL "FILL THE BOOT" MDA FUNDRAISER COLLECTED MORE THAN \$13K (THE YEAR BEFORE \$8K WAS COLLECTED)



WFD PARTNERED WITH DOMINOS AND CHECKED 30 CUSTOMER'S HOME SMOKE DETECTORS; ALL RECEIVED FREE PIZZAS

Kroger at 161ST & Spring Mill donated \$1,000 to the WFD which goes toward WFD's public outreach programs



WESTFIELD FIREFIGHTER COMBAT CHALLENGE TEAM PLACED 12TH IN THE WORLD COMPETITION AND SET A NEW INDIANA STATE RECORD, BEATING THE PREVIOUS RECORD BY 6 SECONDS

WFD is one of the first in the country to use digital media screens for public safety. It creates a command center for internal communications which means a better response time

The Westfield Police Department is committed to making sure your time here is safe and enjoyable. It is a privilege for us to have the opportunity to serve our community.

POLICE DEPARTMENT



JAKE LAIRD DAY
Approximate attendance was 500 people. It is an annual event in honor of Jake Laird a fallen IMPD officer from Hamilton County.



DARE PROGRAM
Since 1999 with approximately 550 5TH graders taught per year. In 2014 we started the 7TH grade program and have taught approximately 500 7TH graders per year.

2015 TRAFFIC ENFORCEMENT

TRAFFIC STOPS
12,704
TRAFFIC ACCIDENTS
620
FATALITIES
0
PERSONAL INJURY ACCIDENTS
93
HIT AND RUN ACCIDENTS
50
PROPERTY DAMAGE ACCIDENTS
477
2015 COMMUNITY POLICING
FOOT/BIKE PATROLS
8,428
SECURITY/VACATION CHECKS
431
(locations checked a 67% increase from 2014)



Westfield Detective Greg Marlow named Hamilton County Investigator of the Year. The award is determined by the Hamilton County Prosecutor's Office.

Westfield received a trophy for Team Excellence for the 2015 Relay for Life! The award recognized all of the efforts done by the Westfield Relay for Life Team "Shamrockin' for a Cure."

The team was started by WPD Detective Scott Clouse who battled cancer for three years and died this past August.



The Westfield Economic and Community Development Department is responsible for administering the Zoning Ordinance, Subdivision Control Ordinance and the Building Codes for the City of Westfield. We establish agendas, staff public meetings, facilitate focus group discussions and are responsible for business attraction and retention efforts.



AgReliant Genetics and Thieneman Construction were both featured at the Indiana Economic Development Corporation jobs announcement in December



Gateway Subdistrict Comprehensive Plan Amendment approved by City Council. The plan re-imagines the four quadrants of SR 32 and US31 and is the first step in redeveloping the community's front door.

YTD TOTAL VALUE OF PERMITS ISSUED
2012 - 107 / 2013 - 183
2014 - 176 / 2015 - 220

THERE HAVE BEEN FIVE NEW PLANNED UNIT DEVELOPMENT DISTRICTS CREATED INCLUDING THE JUNCTION PUD AMENDMENT WHICH WILL CONTAIN A NEW HEALTH CARE FACILITY, RIVERVIEW HEALTH, AT THE NORTHEAST CORNER OF SR 32 AND US 31



YTD SINGLE-FAMILY NEW HOME STARTS
2012 - 300
2013 - 399
2014 - 451
2015 - 564

SINCE 2014 SINGLE FAMILY NEW HOME STARTS HAVE INCREASED BY MORE THAN 20%



APC FILINGS
2012 - 62 / 2013 - 73
2014 - 146 / 2015: 151

PLAN COMMISSION APPROVED RECORD NUMBER OF FILINGS FOR 2015. IN THE LAST THREE YEARS THEY HAVE MORE THAN DOUBLED.

SOME NEW BUSINESSES IN 2015

- Jonathan Byrd's Fieldhouse • Italian House on Park
- Fresh Tyme • Bub's • Smashburger
- Automatic Pool Covers started their expansion
- DuraMark Technologies Inc. announced building their new headquarters

The Westfield Parks Department offers the community places to connect, play and experience year-round events.



Simon Moon Park made Top 10 Hamilton County Parks for Families by Hamilton County

CONSTRUCTION BEGAN

For a year round restroom at Simon Moon Park

A new Smart Park playground has been installed at Simon Moon Park which is one of its kind in the area. It is interactive and based on several of Hans Christian Anderson’s fairytales.

The new bridge over Grassy Branch connects the Monon Trail all the way to S.R. 32. A huge advantage to the trail, this project is one stepping stone to extend the Monon all the way through Westfield’s city limits.

THE TRAIL AMBASSADORS PROGRAM NOW HAS AN AMBASSADOR FOR EVERY SECTION OF OUR TRAILS IN WESTFIELD WHICH HELPS KEEP OUR TRAILS SAFE AND CLEAN.

THE MONON TRAIL has been extended from 181st Street to Monon Trail Elementary. The expansion adds 6,800 feet to the mainline Monon Trail and about 1,250 feet of connector trail along 181st Street. Signs, lighting and other items will be completed this coming Spring. The project will also include a stub connector along 181st Street that will connect in the future to Asa Bales Park.



WE HAD 4 EAGLE SCOUT PROJECTS COMPLETED IN 2015

AUSTIN STRAWMYER
Parking lot improvements at Raymond Worth Park and added equestrian amenities

GEOFFERY LISLE
Human sundial at Freedom Trail Park

WALTER BROWN
Covered swing at Simon Moon Park

ANDREW BREDENSTEINER
Covered swing on the Monon Trail

In 2015, we’ve had an estimated 26,024 visitors in attendance at our events and 207 volunteers

Custom Concrete Fitness Equipment on Monon between Westfield Park Road and Monon/Midland Intersection including equipment making up 3 stations which provide multiple activities at each. All equipment is geared towards children and adults. One station was funded by a local nonprofit called Anna’s Celebration of Life which is designed to assist in spreading awareness of the great need for children who are disabled.



“AMIGOS DE WESTFIELD” IS A NEW EVENT IN WESTFIELD FOCUSED ON THE LATINO DEMOGRAPHIC IN OUR COMMUNITY. THERE WERE MORE THAN 700 ATTENDEES AND 40 VOLUNTEERS. THIS WILL BE AN ANNUAL EVENT.

In its second year of operation, Grand Park has proven its success as an economic driver for the City of Westfield and the region.



TOTAL PARK VISITS

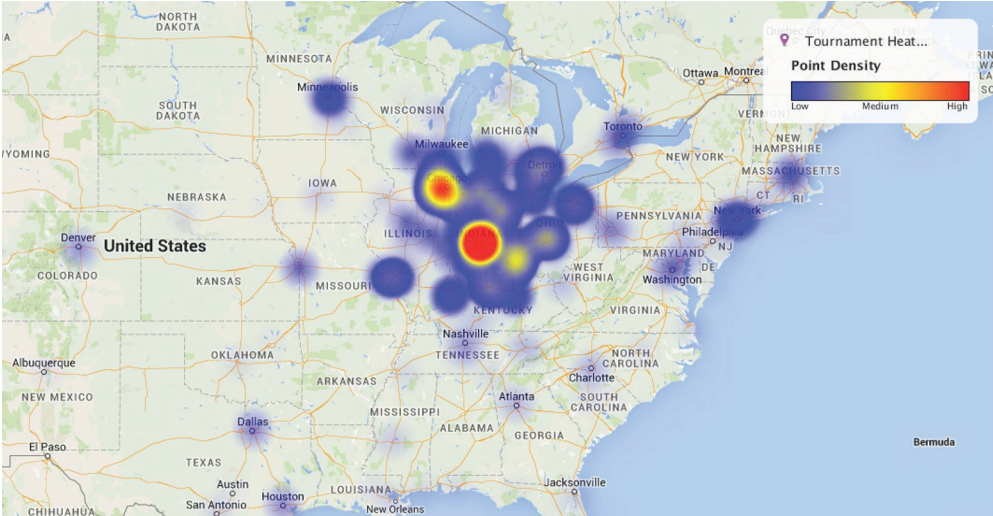
1,574,173

TOTAL UNIQUE VISITS

607,670

TOTAL HOTEL ROOM NIGHTS

61,970



NATIONAL HEAT MAP
ILLUSTRATES THE HIGHEST POINT DENSITY OF THE
ORIGINS OF VISITORS TO GRAND PARK

KEY EVENTS

- BASEBALL/SOFTBALL
- Baseball Youth All American Games
 - Baseball Youth Nationals
 - Midwest National Championship Qualifier
 - 2017s & 2018s Invite Only Showcase
 - Girls Fastpitch Finals
 - Great Lakes Valley Conference Tournament
 - National Softball Association “B” World Series
 - College Softball GameDay Event

- SOCCER/FIELD SPORTS
- Indiana Soccer Cup Prelims & Finals
 - Indiana Fire Juniors Crossroads and Grand Park Cup
 - LAXtoberfest
 - National Premier League Finals
 - US Soccer Development Academy
 - US Club Soccer Nationals



BEAM SIGNING
CEREMONY ATTENDED BY
MAYOR ANDY COOK
AND WESTFIELD OFFICIALS

PROJECTED ANNUAL ECONOMIC IMPACT

\$97.5 MILLION



NOTABLE EVENTS COMING IN 2016



- BASEBALL/SOFTBALL
- AMATEUR BASEBALL CHAMPIONSHIPS
 - SUPER SELECT WEEKEND
 - COLLEGE SOFTBALL GAMEDAY EVENT
 - GRAND PARK FRENZY



- SOCCER/FIELD SPORTS
- NATIONAL CHAMPIONSHIP SERIES REGIONALS
 - US LACROSSE NATIONAL CHAMPIONSHIPS
 - INDIANA SOCCER MEMORIAL CUP
 - NXT LACROSSE

Westfield’s Informatics Department tries to increase efficiencies and support the technological needs of every department.



LAUNCHED WECONNECT

a customer relationship management system that offers citizens an easy and effective tool to report city issues like potholes and street repair to the proper department. WeConnect not only notifies citizens when their request is completed they can track the progress of each entered ticket. This system can be accessed on the city website and through the city app

Improved Grand Park Network to be more reliable, powerful and a better network for all the organizations involved with day to day operations at the facility

WON GIS AWARD FROM ICIG FOR EXCELLENCE IN GIS FOR “WHAT’S HAPPENING HERE?” SIGNS

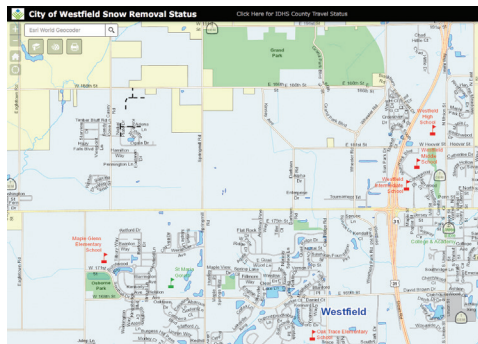
UPGRADED SHAREPOINT TO 2013 to provide more features for internal users offering a more efficient way to communicate with employees and with residents also making shared information more mobile friendly

ESTABLISH SUPPORT RELATIONSHIP with Washington Township Trustee as the city and township continue to find ways to work together to offer residents a more efficient and effective way of government

UPGRADED CITY HALL AUDIO EQUIPMENT

Completed case study with Malwarebytes on our malware and virus protection

IT GIS Coordinator, **LEANE KMETZ**, was an invited speaker at the International ESRI conference in California



CONFIGURED AN **INTERACTIVE SNOW MAP** THAT RESIDENTS CAN USE TO KNOW IN REAL TIME WHERE PLOWS TRUCKS ARE HEADING DURING A SNOW STORM





“Westfield Blossoms,” Blice Edwards (2011)

VISIT US AT WESTFIELD.IN.GOV

